



SEGi
University &
Colleges



SEGi
UNIVERSE
SEGI UNIVERSITY IN THE METAVERSE



SEGi
REGIONAL
UNIHub

GLOBAL PARTNERSHIP

An invitation to be a
Regional UniHub Partner of SEGi

Partnership
Opportunity

Accredited
programmes

Immersive
Learning

First in the world:
Edutainment
SEGi University in the Metaverse
(SEGi UniVerse)

JOIN SEGi'S GLOBAL NETWORK OF PARTNERS

SEGi University & Colleges invites education entrepreneurs to partner with us to start your own SEGi UniHub in selected cities around the world. This is a great opportunity to become an edu-preneur with minimal financial investments.



WHY PARTNER WITH US

REVENUE SHARING MODEL

Our Regional UniHub Partners benefit from an attractive revenue sharing model, ensuring substantial returns.

TRUSTED GLOBAL BRAND

Leverage on SEGi's decades of experience in education with our global university partners combined with our innovative product offerings.

FIRST IN THE WORLD EDUTAINMENT

SEGi UniVerse is a multi-million Ringgit immersive campus in the metaverse that offers students an unparalleled virtual learning experience.

BEYOND ONLINE INTO THE METaverse

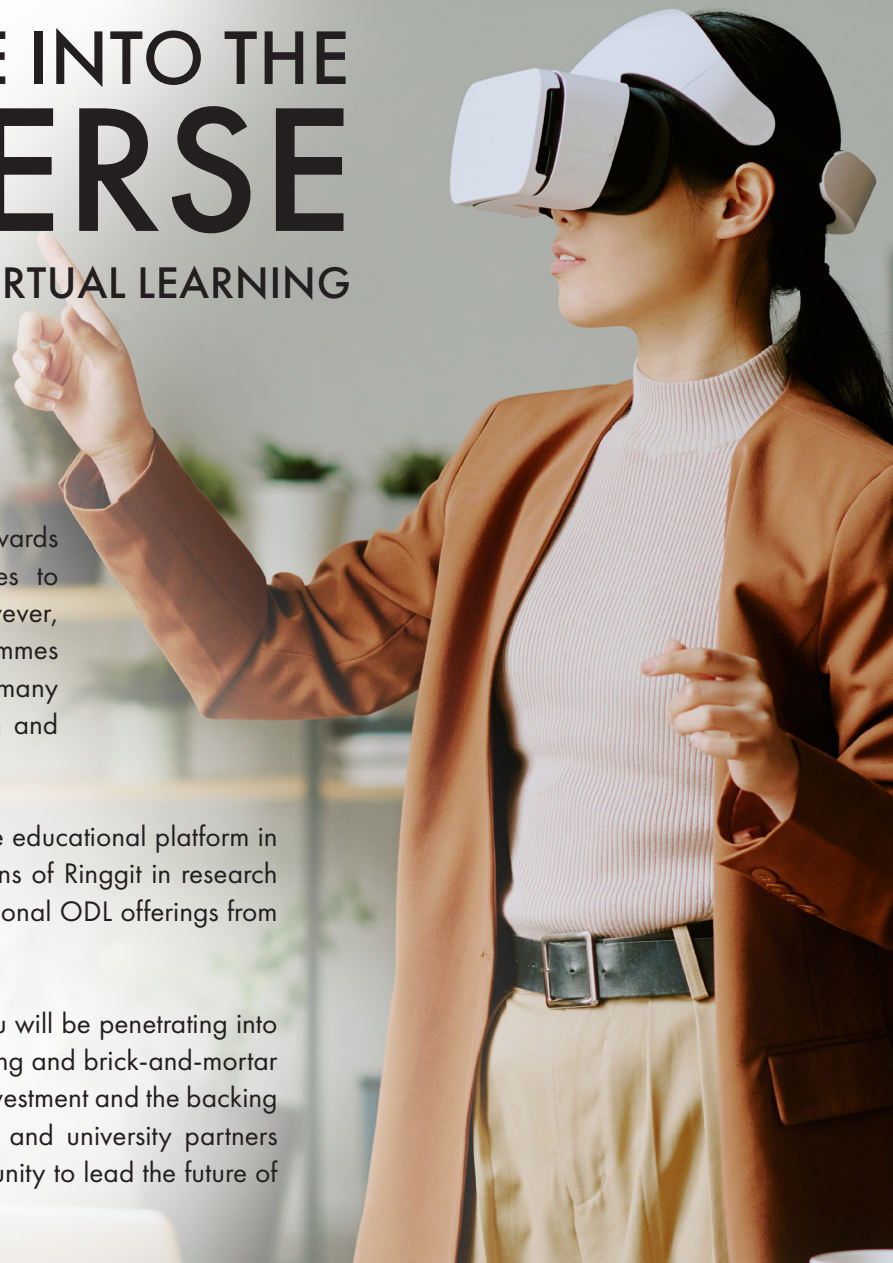
THE UNTAPPED MARKET IN VIRTUAL LEARNING



The pandemic has accelerated the shift towards online learning, prompting many universities to expand globally through franchising. However, traditional Online Distance Learning (ODL) programmes often fail to meet the needs of modern learners, with many students feeling isolated due to limited interaction and passive learning methods.

SEGi UniVerse is a groundbreaking, fully immersive educational platform in the Metaverse. SEGi University has invested millions of Ringgit in research and development, positioning it far ahead of traditional ODL offerings from other institutions.

By becoming a SEGi Regional UniHub Partner, you will be penetrating into an untapped market where traditional online learning and brick-and-mortar universities intersect. Coupled with a low start-up investment and the backing of a world-renowned education group like SEGi and university partners worldwide, this presents an unprecedented opportunity to lead the future of education in your region.



	Conventional ODL Platforms	SEGi UniVerse
Learning Management System	Website	Immersive & interactive 3-D virtual campus (access the campus via VR headsets, computers & smartphones)
Laboratories and demonstrations	Simulation demonstrated via a video	Virtual live laboratories and simulations
Learning experience	Asynchronous learning via pre-recorded lessons	Synchronous learning via Interactive & collaborative learning (with option for asynchronous recorded lessons)
Networking opportunities	Individual learning	Global networking opportunities with peers
Progress mentoring	No supervision or mentoring	Real-time analytics on progress and personalised learning pathways powered by Ai
Language	1 language only	Real-time translation

REGIONAL UNI HUB PARTNERSHIP

As a Regional UniHub Partner of SEGi, you'll be authorised to recruit students and provide comprehensive administrative support for them.

While you focus on student recruitment and local support, SEGi is fully responsible for the delivery, assessment, and quality assurance of the programmes, ensuring they meet the high standards synonymous with our on-campus qualifications.

The curriculum will be delivered entirely virtually through SEGi UniVerse, SEGi University's innovative campus in the Metaverse. We are dedicated to maintaining the integrity and excellence of our qualifications, with all certifications being awarded by SEGi University & Colleges, guaranteeing their global recognition and value.



Brand Reputation

SEGi University and SEGi University in the Metaverse (SEGi UniVerse) brings unparalleled distinction, it's the first in the world and offers the best differentiation in online immersive learning.

Revenue Sharing

Go beyond student recruitment commissions and enjoy a revenue sharing model with SEGi.

Multiple Revenue Streams

Enjoy multiple revenue streams, including student support fees, specialised courses, certifications, and additional services offered through your Regional Hub.

Accredited Programmes

All programmes offered by SEGi UniVerse are fully accredited and recognised ODL courses from SEGi University. Students can obtain attestation from the Malaysian Ministry of Higher Education without needing to study in Malaysia.

Product Offerings

With over 30 undergraduate and postgraduate programmes to choose from, the partnership allows you to tailor your offerings to meet local demand. This flexibility ensures that you can attract a diverse student population, catering to both traditional students and working professionals.

Option to Study in Malaysia

Students can choose to complete their programme at their home country or fly to Malaysia for a unique learning experience at SEGi University.

Enhanced Student Satisfaction

When online students have access to timely help, guidance and mentorship, their satisfaction is greatly enhanced. This leads to higher retention rates, which leads to strong referrals.

Local Collaboration

Work with local universities in your region with SEGi University & Colleges.

RESPONSIBILITY MATRIX

		SEGi	SEGi UniHub Partner
Recruitment	Localised Marketing & Promotions		✓
	Student Recruitment		✓
	Marketing support & training	✓	
	Website & Marketing Collaterals	✓	
Admission	Application Form	✓	
	Offer Letter	✓	
Academic Affairs	Quality assurance, accreditations & regulatory control	✓	
	Curriculum ownership	✓	
	Learning Management System (SEGi UniVerse)	✓	
	Student Study Plan	✓	
	Content development	✓	
	Online lectures	✓	
	Assesments (administration & moderation)	✓	
	Academic Results	✓	
	F2F tutorial support for students		Optional
	Additional training for students		Optional
Administrative Affairs	Administration counter/localised admin support		✓
	Statement of Accounts	✓	
	Fee collection		✓
	Fee payable to	✓	
	Issuance of Receipt	✓	
Facilities	informal Learning Spaces		✓
	Computer Lab		✓
Graduation	Issuance of Academic Transcript	✓	
	Award of Diploma/Degree	✓	
	Convocation/graduation ceremony	Option to graduate at SEGi University	✓
	Safe keeping of student records	✓	

WHAT'S NEXT?

Setting up a SEGi Regional UniHub begins with an exploratory meeting with our team. Contact us at unihub@segi.edu.my today to take your first step.



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REGIONAL
UNIHUB

UNLOCK UNTAPPED MARKETS IN YOUR REGION

universe.segi.edu.my/partnership

unihub@segi.edu.my

Partnering institutions



University of
Central Lancashire
UCLan



UNIVERSITY OF
GREENWICH

University of
Hertfordshire

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OUR STUDENTS HAIL FROM

Afghanistan | Angola | Australia | Bangladesh | Brunei | Burundi | Cameroon | Canada | Chad | China
Comoros | Congo | Djibouti | Egypt | Equatorial Guinea | Eritrea | France | Gambia | Guinea | Hong Kong | India
Indonesia | Iran | Iraq | Japan | Jordan | Kazakhstan | Kenya | Korea | Libya | Madagascar | Maldives | Mali
Mauritius | Mozambique | Myanmar | Nepal | Netherlands | Nigeria | Pakistan | Palestinian | Papua New Guinea
Philippines | Russia | Saudi Arabia | Senegal | Seychelles | Somalia | South Africa | South Korea | South Sudan
Sri Lanka | Sudan | Syria | Taiwan | Tajikistan